

## 7. RECURSOS MATERIALES Y SERVICIOS

### 7.1. Justificación de la adecuación de los medios materiales y servicios disponibles

#### 7.1.1. Virtual campus

El Virtual Campus es una herramienta que sirve como base de información y comunicación entre el alumno, el profesorado y la dirección del programa. Esta herramienta no requiere de especificaciones técnicas por parte de los ordenadores de los alumnos. La tecnología necesaria se soporta por el IESE.

Los alumnos podrán acceder desde la página web o descargar la app en su móvil ("Blackboard Mobile Learn"), de modo que podrán realizar cualquiera de las siguientes funciones:

\* Verificar la **información del Programa**:

- calendario con la agenda de las sesiones de todos los cursos. Este calendario puede ser sincronizado a los dispositivos móviles y así disponer del recordatorio de las sesiones virtuales, presenciales, así como los exámenes, trabajos o presentaciones a realizar para cada una de las materias del Programa.

- acceso a cada una de las Materias del Programa (índice con todos los cursos y detalle de los mismos)

- información de los profesores que impartirán cada materia con sus datos de contacto.

- información de todos los compañeros de clase, así como de los equipos que se han configurado dentro del grupo clase.

\* Utilizarla como **herramienta de comunicación** del Programa, de las materias del Programa y de los equipos o compañeros:

- recibir todas las notificaciones sobre los anuncios relativos al Programa o a cualquiera de las Materias del Programa (nuevos contenidos, tests, notas, etc.)

- comunicarse con los profesores, los compañeros de clase o con la Dirección del Programa

\* Descargar los **materiales relacionados con las sesiones**, tanto antes como después de las clases presenciales. Los casos, lecturas, artículos, etc. requeridos para la preparación previo a la fase presencial, así como los materiales utilizados durante las sesiones residenciales están disponibles en el Virtual Campus (en carpetas independientes organizadas por Materias) y pueden ser descargados por los estudiantes en cualquier momento (hasta 6 meses después de finalizado el Programa).

\* Disponer de las **herramientas de colaboración en equipo**. Cada grupo tiene un sitio dentro de la plataforma dónde puede:

- compartir documentos,

- debatir casos de forma privada,

- enviar anuncios y

- hacer vídeo conferencias entre ellos con un solo clic.

\* **Entregar sus trabajos** en tiempo **al Profesor** (individuales o de grupo, escritos u orales)

\* Revisar las **notas y el feedback** a los trabajos entregados que el **Profesor** asignará a cada alumno una vez finalizada la materia impartida.

Por todo ello, podemos decir que el "virtual campus" es una herramienta indispensable en la vida de un estudiante pues diariamente debe chequear las notificaciones y mensajes que puedan provenir del Profesor, de sus compañeros o de la Dirección del Programa, verificar los trabajos asignados, descargar los materiales para preparar las sesiones, conectarse para colaborar con su equipo, utilizarlo para enviar los trabajos al profesor y verificar allí sus calificaciones.



Una de las funciones de los asistentes de coordinación del programa es la administración del virtual campus, de modo que se garantice que los contenidos sean los adecuados en cada momento. Los coordinadores también ofrecen asistencia a los participantes del programa cuando es requerida.

### **Aula de Videoconferencia**

El IESE dispone de un aula donde se imparten las clases de videoconferencia. El aula dispone actualmente de 10 cámaras, 10 televisores, 1 pizarra digital y equipos de sonido.

Se imparten clases tanto, usando el método tradicional “cara a cara”, como a través de videoconferencia. Los estudiantes se conectan desde cualquier parte del mundo, pudiendo seguir las sesiones en tiempo real.

Cuando va a tener lugar una clase por videoconferencia, en el campus virtual aparece el link, los alumnos acceden con una clave personal y cuando están conectados deben activar la cámara de su ordenador. Al hacerlo son visibles en las pantallas de televisión del aula de videoconferencias, donde está el profesor, y son visibles a sus compañeros de la misma forma que ocurre en cualquier videoconferencia múltiple. De esta manera se puede hacer un seguimiento muy preciso de la asistencia a clase, así como de la participación activa de la misma.

Por el lado del profesor, se dispone de cámaras que retransmiten su clase junto a una pizarra especial en la se puede escribir, y cuyos contenidos se retransmiten a los participantes. Existe la opción de grabar simultáneamente las clases dejándolas accesibles en el campus virtual. El profesor no se encuentra solo en el aula, sino que cuenta siempre con una persona que se encarga de la coordinación de la parte técnica: muta la cámara del profesor con su ordenador o la pizarra, pincha los vídeos, pone en pantalla los resultados de encuestas que se hacen en ese momento para que sean visibles a todos los alumnos, etc. La tecnología implantada permite gestionar la parte técnica del aula virtual con una sola persona.

**7.1.2.** Tal y como se explica en el punto 5.1. el IESE ofrece a los alumnos del GEMBA la posibilidad de escoger entre dos secciones que simplemente se distinguen por la ubicación geográfica en la que tienen lugar algunas de las clases.

Por un lado, tenemos la sección americana y por otro la sección europea. La primera la componen los participantes cuyo lugar de trabajo se encuentra en el continente americano, de modo que tienen más sesiones en el campus del IESE en Nueva York dada su mayor proximidad. La sección europea se caracteriza porque el lugar de trabajo de los participantes se encuentra en Europa y, por ello, tienen más sesiones en el campus de Barcelona. Los profesores viajan para impartir la misma sesión en los dos campus.

Los campus del IESE en las que tiene lugar las sesiones son las siguientes:

- **Sede del IESE en Barcelona:**

El campus, de 30.000 metros cuadrados, dispone de salas de conferencia de última generación equipadas con lo último en tecnología multimedia, concretamente: 1 Aula Magna con capacidad para 670 personas, 1 auditorio con capacidad para 350 personas, 17 aulas, 67 salas de trabajo, 1 biblioteca, 2 comedores, 1 autoservicio para almuerzos rápidos, 2 cafeterías. El Campus está dividido en 3 diferentes áreas o zonas del Campus, que agrupan diferentes edificios, identificados con letras del abecedario:

Campus Sur (edificios A, B, E, F, G): 11.000 m2, Campus Norte (edificios C, D, Q, S, T, U): 15.000 m2, Campus Este (edificios H, H bis, L): 1.300 m2.

Todas las aulas tienen forma semicircular y están dotadas de pizarras y elementos audiovisuales.

Respecto a las bibliotecas y recursos documentales; el IESE cuenta con dos bibliotecas, una en el campus de Barcelona y otra en el de Madrid. La superficie total ocupada por ambas es de 781 m2, con capacidad para 168 puestos de lectura.

Respecto a la colección contenida por las Bibliotecas hemos de destacar:

Más de 31.700 volúmenes en papel, más de 25.000 libros electrónicos, más de 9000 fuentes de información en 22 idiomas, 700.000 informes de bancos de inversión. De entre los recursos electrónicos, 34 licencias de información electrónica están accesibles en remoto desde fuera del campus.



- **Sede del IESE en Nueva York:**

El centro del IESE en Estados Unidos está situado en el centro de Manhattan, el distrito comercial y empresarial de la ciudad y cerca del Central Park. Las instalaciones de última generación, se encuentran ubicadas en un espacio de más de 7.500 metros cuadrados que dispone de salas para trabajo en equipo, despachos, zona de restauración, zona de visitantes y sala de juntas. Todas las salas están dotadas de pizarras y elementos audiovisuales, conexión inalámbrica e internet. Las instalaciones están destinadas a programas de formación de directivos de empresas de los más diversos sectores. El edificio también alberga también los servicios de la asociación regional de antiguos alumnos de la escuela, que ofrece programas de formación continua. En este centro trabajan habitualmente 25 personas.

Puede accederse a la información de este campus en el link: <http://www.iese.edu/es/conoce-iese/nuestros-campus/nueva-york/>

Además, el IESE dispone de los siguientes campus:

- **Sede del IESE en Munich:** El campus de Munich fue inaugurado en el 2015. Tiene una superficie de 1.419 m<sup>2</sup>, dispone de conexión inalámbrica e internet, 2 aulas con capacidad para 60 personas, 6 salas de trabajo, 2 salas para usos diversos, 30 oficinas de trabajo y 1 comedor.

En este centro trabajan habitualmente 12 personas. En el siguiente link, se puede visitar el sitio del IESE en Múnich (en alemán): <http://de.iese.edu/>

- **Sede del IESE en Sao Paulo:** El Campus de ISE ofrece programas de formación dirigidos a los líderes empresariales brasileños. Tiene una superficie de 8.500m<sup>2</sup>, dispone de conexión inalámbrica e internet, 6 aulas (2 salas con capacidad para 48 personas, 2 aulas con capacidad para 50 personas y 2 aulas para 60), 16 salas equipadas con elementos audiovisuales, biblioteca, cafetería y restaurante, auditorium con capacidad para 230 personas así como estacionamiento para coches.

Puede accederse a información sobre el campus en <http://www.iese.edu/es/conoce-iese/nuestros-campus/sao-paulo/>

Por último, en el pasado se han impartido determinadas sesiones presenciales para los alumnos del GEMBA fuera de las sedes del IESE. Para determinar la adecuación de una ubicación diferente al IESE los criterios utilizados son:

- El disponer de un aula amplia, con proyector y pantalla, micrófonos para profesores, y un montaje de modo que puedan estar de forma cómoda y todos puedan ver la pizarra y participar en clase cómodamente.
- Que haya servicio de Catering
- Localización:
  - o Se debe disponer de buenas conexiones de transporte público.
  - o cercana al lugar de alojamiento
  - o cercana a las empresas que se van a visitar (si las hay).

Por ejemplo, se ha mantenido sesiones en CEIBS a la hora de tratar sobre economías emergentes. La Escuela de Negocios CEIBS, en Shanghái: cuenta con un área total de 80.000 m<sup>2</sup> distribuidos en 3 centros académicos que albergan 1 auditorium para 750 personas, 17 aulas, más de 36 salas de trabajo y 52 despachos para profesores y personal administrativo. Todo el recinto dispone de conexión inalámbrica e Internet. Este centro cuenta también con una biblioteca de tres plantas en un edificio de 2500 m<sup>2</sup> con espacio para para 300 personas. Adicionalmente dispone de una residencia en el recinto disponible para nuestros estudiantes. En el siguiente link se ofrece más información sobre al campus: <http://www.ceibs.edu/facilities> Adicionalmente, también en el pasado, para determinadas materias optativas se han enviado alumnos a CEIBS amparados por el siguiente acuerdo de intercambio. Estos momentos el acuerdo está en revisión.



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## STUDENT EXCHANGE AGREEMENT

### GEMBA Program

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**THIS AGREEMENT** is made on the \_\_\_\_\_ of September of 2016

**BETWEEN**

**CEIBS** a graduate business school established in ----- whose office is located at ----- (the **CEIBS**); and

**IESE Business School** -,Avda Pearson, 21, 08034 Barcelona, Spain (**IESE**).

(each a **Party** and together the **Parties**).

**WHEREAS**

- (A) Each Party wishes to participate in a student exchange programme under which its students will be able to study on courses offered by the other Party and receive credits towards their chosen qualification.
- (B) The Parties recognise that each is ultimately responsible for the academic standards of any qualifications granted to its students (or credits counting towards such qualifications). Each Party has satisfied itself that the other Party's standards are equivalent standards in respect of any qualification, credit or award for which students who may participate in the Exchange Programme are eligible. Each Party has approved the courses and programmes delivered by the other Party in accordance with procedures that are similar to those used to assure quality and academic standards for programmes delivered directly by the Party.
- (C) Both Parties are committed to the principles of academic freedom and each Party, its faculty and its Students will enjoy the full rights and responsibilities of academic freedom in all aspects of the Exchange Programme.
- (D) The Parties have decided to formalise their agreement in this legally binding Agreement upon the terms and conditions set out forthwith.

**IT IS AGREED** as follows:

**Definitions**

Except where specifically stated to the contrary the following expressions shall have the following meanings in this Agreement:

**Academic Year** means 1 September to 31 August;

**Applicable Laws** means, in relation to a Party, all legislation (whether primary or secondary), law, regulations [and codes of practice] applicable to that Party from time to time;

**Commencement Date** shall be -----



**Data Protection Legislation** means Applicable Laws relating to privacy and data protection;

**Exchange Coordinator** means the person at each Party with responsibility for dealing with the administrative arrangements for the Exchange Programme, whose contact details are set out in the Schedule;

**Exchange Placement** means in relation to any Student, the period they spend studying at the Host Institution pursuant to the Exchange Programme, the usual length of which is set out in the Schedule;

**Exchange Programme** means any student exchange scheme operated by the Parties under the terms of this Agreement, further details of which are set out in the applicable Schedule; where the Parties operate more than one Exchange Programme, a separate Schedule will set out the details for each Exchange Programme, and references in this Agreement to "Exchange Programme" shall be read accordingly;

**Home Institution** means in relation to either of the Parties, the Party at which a Student is permanently enrolled on a programme leading to a formal qualification;

**Host Institution** means in relation to either of the Parties, the Party that has agreed to receive the Student from the Home Institution for a period of study on the Exchange Programme;

**Schedule** means the (or, where more than one Exchange Programme is being operated under this Agreement, a) schedule to this Agreement, containing further details of the applicable Exchange Programme, as may be amended periodically by agreement to reflect the variations between Academic Years in the applicable Exchange Programme, and references in this Agreement to "Schedule" shall be read accordingly;

**Student** means a student who is participating in the Exchange Programme;

**Student Data** means personal data about Students or potential Students to be transferred by one Party to the other for the purposes of this Agreement;

**Student Matters** means any disciplinary matter, contentious academic matter, review, complaint or appeal relating to a Student and arising in respect of the Student's Exchange Placement (other than admission to and selection for the Exchange Programme); and

**Termination Date** shall be ----- unless terminated earlier in accordance with the provisions of clause 21 of this Agreement.

### **Student Exchange Arrangements**

The Parties agree to operate the Exchange Programme (or, as the case may be, Exchange Programmes) on the terms and conditions set out in this Agreement.

The length of any Exchange Placement (specified in terms of credits or in terms of a period of time) shall be set out in the Schedule.

Each Party shall determine how to manage the Exchange Programme and will ensure appropriate administration resources and processes are in place.

### **Admissions and Eligible Students**

The Home Institution shall be responsible for the admissions and selection policies and procedures for Students on the Exchange Programme, selecting students from its student population who are



eligible for the Exchange Programme. Any additional eligibility requirements shall be set out in the Schedule.

The Host Institution shall accept any potential Student selected by the Home Institution, subject to any agreement to the contrary set out in the Schedule.

All Students shall have good standards of written and spoken English and satisfy all applicable visa, immigration or other legal / regulatory requirements.

Students will be responsible for applying for and obtaining an appropriate visa, although the Parties will cooperate in providing appropriate supporting documents where required for visa purposes in accordance with current laws.

### **Student Registration**

Students must be enrolled as registered students of the Host Institution and shall be recognised as students of the Host Institution for the purposes of its student contract, complaints, academic regulations and appeals processes, including its regulations governing Student Matters.

### **Non-discrimination**

Neither Party shall discriminate against any Student (or potential Student) on the grounds of their age, disability, gender reassignment, pregnancy or maternity, race, ethnic origin or national identity, religion or belief, sex or sexual orientation, or otherwise on the grounds that they are an exchange Student.

### **Student Experience**

The Host Institution agrees to teach the courses, modules or programmes as set out in the Schedule or as otherwise agreed between the Parties.

Students shall during the Exchange Placement have access to all the services, activities and resources available to the Host Institution's students enrolled in comparable programmes.

The Host Institution will be responsible for the general welfare of the Students during the Exchange Placement.

### **Assessment**

The Host Institution shall be responsible for assessing Student performance during the Exchange Placement in accordance with the policies and procedures of the Host Institution.

Where relevant or required for the purposes of quality assurance, moderation, external examination or student appeal, the Host Institution shall provide upon request to the Home Institution copies of assessment papers (including for example marked exam scripts, marking schemes, examiners reports).

Any Student who successfully completes the requirements for the approved courses on his or her Exchange Placement will receive from the Host Institution marks to be transferred back to the Home Institution to be awarded as credits towards the relevant qualification, in accordance with the Home Institution's academic regulations. The Host Institution shall in accordance with clause 11 provide the Home Institution with an official transcript of assessment records.



Upon completion of the Exchange Placement, the participating Students must return to the Home Institution to complete their programme of study without delay. No extension of stay shall be authorised by the Host Institution.

### **Student Complaints, Conduct and Appeals**

The Host Institution shall be responsible for processing, managing and adjudicating Student Matters. The Student will be subject to the Host Institution's policies and procedures in these matters for the duration of their Exchange Placement.

In accordance with its normal academic regulations, the Home Institution shall provide for a right of final appeal in relation to any final decision made by the Host Institution under clause 0.

Both Parties agree to provide reasonable cooperation and assistance to each other in relation to any Student Matter.

Notwithstanding the arrangements set out in this clause 0, each Party reserves the right to require the removal of a Student from their Exchange Placement if the academic standing or conduct of the Exchange Student warrants such action. Each Party will consult with the other prior to taking such action. The dismissal of a Student shall not affect the arrangement regarding other Students.

### **Financial Arrangements**

The Host Institution shall not levy any tuition or other fee in relation to the Exchange Placement on the Student. The Host Institution is not responsible for providing financial support to any Student.

For the duration of the Exchange Placement, the Student shall continue to pay normal tuition and course fees to the Home Institution in accordance with the Home Institution's policies.

### **Student Intellectual Property**

Any intellectual property arising in work done by Students on their Exchange Placement will be governed by the Host Institution's policies and regulations governing student intellectual property.

### **Transcripts, Awards and Certificates**

The Host Institution shall provide to the Home Institution a Student's academic transcripts, examination and course results and other information concerning the Student's progress to enable the Home Institution to allocate appropriate credits to the Student, in accordance with the normal academic regulations and procedures of the Home Institution.

The Home Institution shall be responsible for the conferment of award certificates and issuing detailed records of study.

### **Quality Assurance**

Each Party remains responsible for all aspects of quality assurance and enhancement for their respective courses and programmes in accordance with the legal or regulatory applicable regime governing quality assurance.

The Host Institution undertakes to ensure that the quality of the academic provision on its courses and programmes relevant to this Agreement shall be maintained at a high standard and (as a minimum) to the level existing as at the date of this Agreement.



### **Marketing, publicity and promotional material**

Marketing material and other approved communications concerning the Exchange Programme will include the names and trade marks of each Party in such manner as is agreed.

Each Party retains full ownership of the intellectual property rights in its own courses and programmes and all related materials (including, for the avoidance of doubt, syllabi).

Each Party will uphold the reputation and good name of the Exchange Programme and of the other Party.

### **Record-keeping and information exchange**

Both Parties shall maintain adequate records in relation to the Exchange Programme.

Each Party agrees to provide a reasonable level of cooperation (including the provision of information) with any requirements for review, inspection or audit by authorised agencies.

### **Compliance with applicable laws**

Each Party shall comply with all Applicable Laws.

### **Data protection**

Each Party shall comply with (and provide reasonable assistance to the other to enable them to comply with) its obligations under Data Protection Legislation.

Where required by the Data Protection Legislation, each Party shall obtain and maintain all necessary notifications or registrations with the appropriate data protection authority/authorities.

The Home Institution shall be responsible for ensuring that each Student and potential Student understands, before the transfer to the Host Institution of any Student Data about him/her, that this Student Data will be:

transferred to and/or otherwise processed by the Host Institution;

used by the Parties for the purposes of the Exchange Programme and in accordance with the relevant Party's privacy policy or equivalent (which shall be made available to Students by the Host Institution, on or before the Student's enrolment); and

where the Partner Institution is located outside the European Economic Area, transferred to and/or otherwise processed in the country in which the Partner Institution is located;

and that the relevant Student or potential Student has given his/her consent (which in the case of sensitive personal data must be explicit) to such processing.

Each Party shall take all reasonable steps to ensure that Student Data which are collected by it and/or provided to the other Party are accurate.

Each Party shall respond appropriately and in accordance with Data Protection Legislation to any request or complaint which is received by it about the processing of Student Data, and shall promptly and at its own expense provide all reasonable assistance to the other Party in doing so.

On termination of this Agreement, each Party shall have regard to its obligations under the Data Protection Legislation as to the retention of Student Data. The requirements of this clause 16 shall continue





to apply to any Student Data which continues to be processed by either Party following termination of this Agreement.

### **Variation and Review**

This Agreement may only be amended by written agreement signed by a duly authorised representative of each Party, save that the Schedule may be amended periodically by agreement to reflect the variations between Academic Years in the Exchange Programme.

The exchange arrangements contemplated by this Agreement shall be subject to each Party's annual monitoring processes and each Party hereby agrees to cooperate with the other in respect of such processes.

The Parties agree to update each other on any relevant changes to their programmes, courses and/or institution which may impact on the learning opportunities for Students.

### **Warranties**

Each Party represents and warrants to the other that:

it has due power and capacity to enter into this Agreement and to perform its obligations;

all appropriate approvals, internal and external, required for operating the Exchange Programme have been obtained; provided that each Party's required approvals and accreditations may thereafter be subject to recurring and periodic accreditation, registration, and other review and governmental requirements and processes;

as at the date of this Agreement, the Exchange Programme does not to the best of its knowledge and belief violate applicable laws or regulatory requirements to which that Party is subject in its own country or jeopardise its accreditation or non-profit status; and

it shall perform its responsibilities under this Agreement with promptness, diligence and in a professional manner.

### **Insurance**

Each Party shall have and maintain in force adequate policies of insurance with a reputable insurance company to cover legal liability in respect of any act, omission or default it may become liable in the course of and as a result of the Exchange Programme.

Any travel insurance required to cover Students in relation to the Exchange Placement shall (as between the Parties) be the responsibility of the Home Institution.

### **Force Majeure**

No Party shall be liable under this agreement if a breach is caused by an event of force majeure, namely, circumstances outside that party's reasonable control including (but not limited to) fire, flood, storm, sabotage, strikes or lock-outs, riot, terrorism, war, rebellion, outbreak of disease, epidemic or pandemic, or acts of local government or parliamentary authority.

Each of the Parties shall give notice as soon as practicable to the other upon becoming aware of an event of force majeure which prevents that Party from performing its obligations under this Agreement, and of the cessation of the said event. The Parties shall attempt (so far as reasonably within their power) to mitigate the effect of the event of force majeure and endeavour to find a solution.



## Term and Termination of this Agreement

This Agreement will commence on the Commencement Date (or on signature if earlier) and will continue in force until the Termination Date unless earlier terminated in accordance with the provisions of this clause (the **Term**).

Without prejudice to any rights that have accrued under this Agreement or any of its rights or remedies, each Party may at its discretion terminate this Agreement on service upon the other Party at least one Academic Year's notice in writing of their intention to do so.

## Consequences of Termination

For a reasonable period following termination, the Parties will provide reasonable cooperation to one another to lessen the disruption to Students and the other Party. Each Party shall provide upon request any information about the Exchange Programme and Students that may be requested by the other Party for purposes of fulfilling its obligations to Students or to meet internal or external reporting, records, or registration requirements.

All obligations in respect of Students participating in the Exchange Programme will continue to apply until satisfied, even if such obligations must be fulfilled following termination of this Agreement.

Both Parties shall be responsible for providing adequate support and guidance for any affected Students.

## Assignment

This Agreement is personal to the Parties and neither of the Parties shall without the prior written consent of the other assign, transfer, charge or deal in any other manner with this Agreement or any of its rights under it, or purport to do any of the same, nor sub-contract any or all of its obligations under this Agreement. Any attempt to do the foregoing without written consent shall be void.

## Dispute resolution

Any dispute between the Parties arising out of or in connection with this Agreement that cannot be resolved shall in the first instance be referred to the Dean (or equivalent senior corporate officer or his/her substitute) of each Party.

## Status of the Schedule

If there is an inconsistency between any of the provisions in the main body of this Agreement and the (or, if applicable, a) Schedule, the provisions in the main body of this Agreement shall prevail.

## Governing law

The Parties hereby agree that this Agreement shall be governed by and interpreted in accordance with Spanish Law, and hereby submit to the exclusive jurisdiction of the Spanish Courts for all purposes connected with this Agreement.

**AS WITNESS** the hands of the parties or their duly authorised representatives on the date first before written

\_\_\_\_\_  
SIGNED by

a duly authorised signatory for  
**CEIBS**

\_\_\_\_\_  
SIGNED by **Jaume Vidal**

**General Administrator**  
a duly authorised signatory for  
**IESE BUSINESS SCHOOL**

**Schedule 1**



**GEMBA Exchange Programme**  
**between CEIBS and IESE Business School**  
pursuant to an agreement dated \_\_\_\_\_ of 2016

Date on which student exchange arrangements are expected to commence	
Date on which student exchange arrangements are expected to end	
Number of Students (determined annually)	
Usual length of each Student's Exchange Placement or number of courses/credits	
Programme on which CEIBS Students are enrolled	
Programme on which IESE Students are enrolled	GEMBA Programme
Level of courses to be available for CEIBS at IESE	Electives courses
Courses to be available for IESE Students at CEIBS	Elective courses
CEIBS Exchange Coordinator contact details	Name: Address: Phone: Email:
IESE Exchange Coordinator contact details	Name: Address: Avda Pearson, 21, 08034 Barcelona, Spain Phone: +34 932534200 Email:
Specific entry requirements for CEIBS Students (set by IESE)	
Specific entry requirements for IESE (set by CEIBS)	
Information to be provided by CEIBS to IESE (and vice versa) in relation to any Student	
Indicative timetable for Exchange Programme	
Any other Exchange Programme specific or variable details:	

